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Agilence to Provide Select Rite Aid Stores with POS Video Auditing Software and Services

NEW YORK – National Retail Federation’s (NRF) Big Show (January 10, 2011) — Agilence, Inc., the leader in point-of-sale (POS) video auditing solutions, today announces an agreement with Rite Aid Corporation, one of the nation’s leading drugstore chains, to provide its *Hawkeye* POS video auditing software and professional auditing services at nearly 600 Rite Aid stores.

“The Agilence software nicely complements our existing loss prevention initiatives,” said Robert Oberosler, group vice president of Rite Aid. “With Agilence, we’ll be able to better analyze and react to point-of-sale losses.”

Agilence’s POS Video Auditing solution, *Hawkeye*, enables retailers to efficiently identify losses that occur at the point-of-sale. The software pulls data directly from the POS system and marries that data with video in real-time. Each individual item scan and key punch within a transaction is perfectly linked to its associated video image and is provided to retailers, who can then analyze the transaction to gain additional detail.

“Agilence has long understood that POS losses extend beyond fraud,” noted Russ Hawkins, CEO at Agilence. “Our *Hawkeye* software helps retailers like Rite Aid quickly minimize point-of-sale loss while streamlining promotion execution at the point-of-sale.”

Agilence will showcase their ability to instantly identify POS losses at the NRF Big Show from January 10 – January 12 in New York. Live demos of Agilence’s *Hawkeye* POS Video Auditing solution will be available in Cisco’s booth (#2529) and IBM’s booth (#1337).

About Agilence

Agilence develops *Hawkeye*, an industry leading POS video auditing solution that enables retailers to quickly identify losses caused by operational errors, promotion execution, systemic errors, and associate fraud. *Hawkeye* efficiently identifies store-wide losses at the point-of-sale before they can erode profit margins and consistently provides retailers with a 6-to-1 ROI in less than 12 months.

Founded in 2006, Agilence, Inc. is headquartered in Camden, N.J. To learn more about Agilence, Inc., please visit <http://www.agilenceinc.com> or call 866-710-3792.

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