

NEWS ALERT

DATE: November 14, 2013 FOR IMMEDIATE RELEASE CONTACT: 724-713-8176 Art Miller, Vice President, Marketing

Vector Security Awarded 2013 Retail Market Partner of the Year for North America by Axis Communications

Security leader recognized for continued growth and commitment to IP video surveillance technology.

PITTSBURGH, PA, November 14, 2013 – Vector Security®, Inc., one of North America's top electronic security companies, was named the 2013 Retail Market Partner of the Year for North America by Axis Communications, the world leader in network video.

Axis presents the Retail Market Partner of the Year award annually to recognize the success and commitment of one partner to driving the shift from analog CCTV to IP-based network video surveillance in the retail segment. The award was presented to Vector Security during the eighth annual <u>Axis Channel Convergence Conference (ACCC)</u> held in Carlsbad, CA. from October 7-10.

"Vector Security is pleased to be recognized by Axis Communications for our work with IP video," said Steve White, Corporate Vice President of Business Development, Vector Security. "Customer demand for business intelligence drives the need for IP camera technology. As retailers demand more analytics, modern IP cameras are able to address their needs by simultaneously recording video, extracting data and streaming to multiple network destinations. As the leader in intelligent security, Vector Security leverages the most current technologies available to address our customers' needs, and IP cameras play a large role in that."

"In the ever changing world of retail security, Vector Security continues to adapt and overcome challenges as the leader in the migration of analog to IP video," said Scott Dunn, director of business development, Axis Communications, Inc. "They are not only a respected integrator, working with some of the largest end-users in North America, but they are also a trusted advisor, leading their customers through the world of IP technology."

Vector Security is a National Systems Integrator in <u>Axis' Channel Partner Program</u>, designed to help channel partners leverage Axis' technology and market-leading status to capitalize on the fast-growing network video surveillance industry. As a channel-oriented company, Axis views partners as an extension of its team, playing a key role in the overall success of the company as well as the surveillance market's transition from analog CCTV to digital video.

About Vector Security

For more than 40 years, Vector Security, Inc. (<u>www.vectorsecurity.com</u>) has been a premier provider of intelligent security solutions tailored to the needs of the customer. Headquartered in Pittsburgh, the company offers a full suite of electronic security services for residential, business and national account customers across North America and the Caribbean through a network of branches and authorized dealers. Vector Security is a sister company of the Philadelphia Contributionship, a mutual insurance company founded in 1752, and currently provides costeffective, technology-based security solutions to more than 270,000 homes and businesses.

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2000 Ericsson Drive, Warrendale, PA 15086 WWW.Vectorsecurity.com