



## FOR IMMEDIATE RELEASE

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## Free StopORC Webinars to Offer Loss Prevention Foundation CEU Credits

Rancho Cucamonga, CA – October 1, 2013 – In a continuing effort to provide essential educational resources to loss prevention professionals on organized retail crime (ORC), the StopORC webinars, sponsored by Universal Surveillance Systems LLC (USS), will now offer Continuing Education Units (CEUs) in partnership with the Loss Prevention Foundation (LPF).

CEU credits for StopORC webinars will provide loss prevention professionals who are LPCertified (LPC) with credits to help meet the 20 CEU annual education requirement for recertification. LPC is an advanced certification for loss prevention managers, directors, and vice presidents who demonstrate a high degree of skill and knowledge in the loss prevention field.





"StopORC is providing excellent opportunities for loss prevention and law enforcement professionals to obtain quality ORC education. That is why LPF has approved and endorsed their webinars for continuing educational credits for our LPC certified professionals," said LPF President, Gene Smith.

Adel Sayegh, founder of StopORC and USS President/CEO, said, "StopORC was created to actively target ORC and combat theft on a global level. We are delighted to join forces with LPF as we work together to accomplish a similar mission."

The next StopORC webinar will be held on October 30<sup>th</sup>. To register, click <a href="http://www.stoporc.org">http://www.stoporc.org</a> or call 1-800-488-9097 for more information.

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## About StopORC.org:

The mission of StopORC.org is to fight organized retail crime (ORC) through information sharing, education and advocacy, while strengthening the cause of loss prevention on a global level. StopORC.org provides a comprehensive centralized resource on ORC for anyone requiring current news and information. It is supported by an advisory board made up of ORC authorities Nelson Harrah, GAP, Inc.; John Morris, Macys; Mark VanBeest, jcpenney; David Nance, Sabre, Inc.; Scott Sanford, Barnes & Noble, Inc.; Jason Gonzales, Rite Aid; Dennis Dansak, Sr., The Kroger Co.; Lauren Cunningham, eBay; and Tony Sheppard, CVS Caremark.

Sponsored by Universal Surveillance Systems, LLC, StopORC.org is a non-profit, non-commercial site that does not endorse any company or product. As a collaborative resource, StopORC.org welcomes submissions of articles and papers relating to ORC by those focused on fighting ORC. An advisory board of ORC experts provides input and direction to the site. There is no cost to utilize the site, but only pre-qualified users can access restricted sections to prevent sensitive industry information from being disseminated to the general public.





## About the Loss Prevention Foundation:

The Loss Prevention Foundation is a not-for-profit organization founded in 2006, by industry leading professionals to serve the loss prevention and asset protection industry. Their mission is to advance the loss prevention profession by providing relevant, convenient and challenging educational resources. LPF is responsible for administering the industry's two-tiered certification program, the LPQualified (LPQ) and LPCertified (LPC), on-line educational resources and the loss prevention professional membership program. In addition, LPF is focused on driving more talent to the industry from colleges, universities, military and law enforcement through its Academic Retail Partnership Program and its Hire A Vet Program. For further information, visit <a href="http://www.losspreventionfoundation.org">http://www.losspreventionfoundation.org</a>.