## **Retail News**

## LPQ and LPC Certification Updates are Now in Progress

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Maintaining the highest possible standards has always been a crucial element to the success of the loss prevention industry's award winning, critically acclaimed and academically accepted certification programs, LPQualified (LPQ) and LPCertified (LPC). These internationally sanctioned credentials set the bar for the industry by identifying the top competencies that industry leaders have recognized as critical for today's loss prevention professional.

If you are unfamiliar with the Loss Prevention Foundation's LPQ and LPC certifications, let's provide some additional insight. Designed and developed through the collaboration of hundreds of loss prevention leaders, business partners and academic educators, these college-accredited, web-accessible prep-courses are focused on advancing individual industry knowledge, growing careers, and elevating the profession.



The LPQ is designed for entry level LP professionals with less than 3 years experience. It is a benchmark certification that canvases loss prevention practices, core competencies, foundational tools, business processes, and best practices for today's LP professional.

The LPC is an advanced certification designed for experienced loss prevention / asset protection professionals such as multi-unit, field and corporate LP management. The course further integrates the business of loss prevention into retail profit center practices and logistics.



Thecertifications reinforce the unique relationship between industry-specific skill sets, leadership concepts, and retail principles. They cultivate a higher level of expertise, understanding, and perspective while reinforcing key industry goals and objectives. In fact, the recognition of these programs' value has extended beyond the business community and into the classroom, where both the LPQ and LPC programs are accepted for college credit.

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However, to sustain the professional excellence that we have come to expect, the certifications must be supported by "living" courses that represent the ever-evolving role of loss prevention as well as the dynamic nature of the business.

Minor revisions are an ongoing aspect of the certification process, with continuous comments and suggestions provided by a global network of retail loss prevention professionals, students reviewing the course content, and exam committee members represented by industry leaders. This provides the type of feedback that keeps the information accurate, the content current, and the approach to the material fresh.

But just as it is important for industry professionals to challenge the status quo, so too must your industry certifications be addressed in order to best represent the changing needs of the retail community. As a result, more focused steps will be taken to improve student performance, further engage the student in the learning experience, and enhance the value and relevance of the course content. With input from top industry leaders, updates will include:

- Evaluating content relevance to ensure that the course messages remain current, applicable, and valued within the industry
- Consideration of new material within the sections to best reflect industry trends, new technologies, and other related factors that may underscore the need for new or modified content
- The potential addition of new sections considering new industry developments that may indicate the need to add significant material
- Evaluation of the current exam's performance and revisions to the exam based upon any new content

The best investments we can possibly make are those that we make in ourselves. In order to improve our performance and advance our careers, each of us as individuals must look to expand our limits and the way we see both the business and the profession. This truly represents the collaborative ideals and standards of an industry, and will soon get even better. Aren't you worth it?

To learn more about the LPQualified and LPCertified programs and how they can help enhance your career development, <u>click here</u> for additional information. To watch a video with more detailed information on the certification process, <u>click here</u>.

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