

The Loss Prevention Foundation

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Give our Veterans a Fighting Chance

by Kevin Lynch

Americans can disagree on a plethora of things as they conduct their daily lives. Men and women argue in coffee shops around America on politics, sports and religion with a passion that would make the most ardent zealot jealous. If there was a ever a

that gives them complete confidence in their ability to meld into a fighting team that protects people and assets.

As the Chairman of the Military Transition Team for the Loss Prevention Foundation, I have

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topic on the American landscape that could galvanize United States citizens, it is the unwavering support of our fighting men and women.

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embraced the responsibility of informing these young soldiers, sailors, and airmen of the rewarding opportunity that retail loss prevention has to offer. With the help of three stalwarts of the industry, I took the message to Washington D.C. to the Military Officers Association of America (MOAA).

*Gene Smith,
President LPF*

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The Loss Prevention Foundation has a Military Transition Committee chaired by ADT's Kevin Lynch. Recently, Lynch along with Brand Elverston of Walmart, Scott McBride from American Eagle, and I met in Washington D.C. with various high-ranking military leaders to discuss how retail loss prevention could be more active in helping veterans find jobs. As a result of this meeting, the Foundation is aggressively moving forward with a comprehensive plan that will help to attract more qualified enlisted military and veteran candidates into the industry.

I was accompanied by two veterans who have risen to prominent positions in retail loss prevention: Brand Elverston of Walmart and Scott McBride of American Eagle Outfitters. These gentlemen surgically articulated how their military experience gave them a distinct advantage in

becoming successful in their profession. Also, Gene Smith, President of the Loss Prevention Foundation, demonstrated how gaining the certification that the Foundation has to offer could make our veterans more marketable in this time of double-digit unemployment.

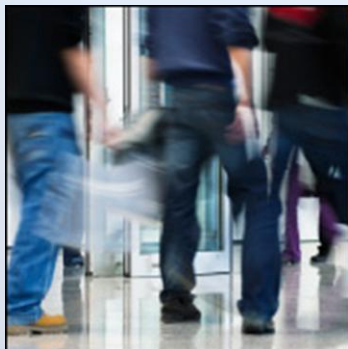
We as an industry, retailer and solution provider, need to look at an untapped pool of talented, eager individuals who paid their dues and just want to feed their families. Give our veterans a "Fighting Chance". Invest in a veteran on your LP Team.

The Loss Prevention Foundation

Gene Smith, President

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