



For Immediate Release

[The Loss Prevention Foundation Announces a Program to Connect Retailers with LPQ College Graduates](#) (<<pdf)

Matthews, NC (August 8, 2011) - The [Loss Prevention Foundation](#) (LPF) announces its newest program that will connect major retailers with [LPQualified](#) (LPQ) designees fresh out of college. The program called the **Academic and Retail Partnership Program** is a more targeted approach to fulfilling the mission of advancing the loss prevention profession by connecting people who have chosen loss prevention as a career with major retailers.

Connecting these two groups creates career opportunities for these LPQ college graduates and provides valuable, quality candidates with strong retail foundations at retailers' doorsteps.

The LPF has engaged Catherine Penizotto of OPTIC Loss Prevention as Academic and Retail Partnerships Liaison. Penizotto, who has many years of loss prevention experience with retailers such as Sears Holdings, Penn Traffic and Pep Boys, will work with the LPF to develop and implement the program targeting these two groups.

"We are extremely excited about having a talent like Catherine join the Foundation," said Frank Johns, the Loss Prevention Foundation's chairman. "Her experience and enthusiasm for the Foundation's mission will be tremendous assets."

"Having Catherine onboard gives the Foundation the opportunity to serve the loss prevention industry by attracting more college graduates, helping curb a longstanding industry dilemma," said Gene Smith, the LPF's president. "Catherine has a long-term relationship with the Foundation serving as a member of the exam committee and is currently enrolled in the LPC course."

"I am thrilled to have this opportunity to contribute to the Loss Prevention Foundation team," said Penizotto. "To have such an opportunity to impact the education of our entire industry is an honor and exciting challenge."

About The Loss Prevention Foundation

The Loss Prevention Foundation is a not-for-profit 501 c (6) organization founded in 2006 by industry leading professionals to serve the loss prevention industry. Our mission is to advance the profession by providing relevant, convenient and challenging educational resources. We support this mission through a variety of ever-expanding initiatives, including two certification programs, on-line educational resources, a career-oriented membership program, student scholarships and a college and university program. For more information on the Foundation and its programs, [click here](#).