

News Release

DATE: Thursday, April 30, 2015 FOR IMMEDIATE RELEASE CONTACT: (704) 405-4404 Christina Kendall, Media Relations

The Loss Prevention Foundation (LPF) Announces New Board and Academic Members

Matthews, NC (April 30, 2015) – The Loss Prevention Foundation (LPF) announced the selection of its newest board members to assist in governing and providing strategic direction for the Foundation at its recent board meeting.

The following individuals have accepted the nomination and have been approved by the board to serve on the Foundation's Board of Directors:

- Michael Limauro, Vice President Asset Protection, Weis Markets
- Tina Sellers, Director of Loss Prevention, Delhaize America

"The Foundation continues to strive for a broad range of industry perspectives so we can serve the loss prevention/asset protection industry in an informed and comprehensive manner," said Gene Smith, LPC, president of The Loss Prevention Foundation. "These leaders have proven that they have tremendous industry vision and have clearly demonstrated their commitment to improving the loss prevention industry through supporting education."

Each of these new board members has clearly demonstrated their support for industryspecific loss prevention certification. They are personally committed to obtaining the LPC designation and each of them has a passion for improving our professional perception as an industry and feel professional certification is a critical step in achieving that goal.

"The Foundation continues to amass strong retail support for its mission – educating the loss prevention industry by providing challenging and convenient resources such as our LPQ and LPC certification programs," said Frank Johns, LPC, chairman of The Loss Prevention Foundation. "Each of these professionals brings a unique perspective as a result of their extensive expertise in loss prevention and asset protection."

The board also approved the following member to the academic committee:

 Kevin Forehand, Program Director, Retail Management - American Public University

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"Kevin has clearly demonstrated his commitment to elevating our profession through supporting LPF in its academic efforts. He will provide valuable support in our continued efforts to develop educational standards, industry specific curriculums and strategies to increase the level of awareness for our profession", said LPF president, Gene Smith, LPC. At APUS, he leads a team of faculty who develop curriculum and work with students in Retail Management Associate's, Bachelor's, and certificate programs.

The LPF academic committee includes university representatives from across the United States and the United Kingdom and provides academic guidance to the organization. Work includes developing strategies on how the foundation can complement higher education, reviewing certification coursework content, and advising LPF staff on outreach to two- and four-year college students.

For a complete list of board members and academic committee members, visit our site:

LPF Board of Directors and LPF Academic Committee

About The Loss Prevention Foundation:

The Loss Prevention Foundation (LPF) is a not-for-profit 501 c (6) organization founded in 2006, by industry leading professionals to serve the loss prevention /asset protection industry. An international leader in educating and certifying loss prevention and asset protection professionals, LPF is responsible for administering the industry's only internationally sanctioned LP credentials: LPQualified (LPQ) and LPCertified (LPC). With 24/7 online educational resources and a professional membership program, the LPF is able to educate the industry like no other organization of its kind, in the world. LPF is also focused on driving more talent to the industry from colleges, universities, military and law enforcement through its Academic Retail Partnership Program and its Hire A Vet Program. For more information, visit www.losspreventionfoundation.org

About American Public University System

American Public University System, winner of the Online Learning Consortium's (OLC) Ralph E. Gomory Award for Quality Online Education and four-time recipient of the OLC's Effective Practice Award, offers more than 90 online degree programs through <u>American Military University</u> and <u>American Public</u> <u>University</u>. More than 100,000 students, and 50,000-plus alumni worldwide, have benefited from APUS's relevant curriculum, affordability and flexibility in pursuing and earning degrees in a diverse variety of subjects. For further information, visit <u>www.apus.edu</u>.

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