



News Release

DATE: Friday, April 29th, 2016

FOR IMMEDIATE RELEASE



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Christina Kendall, Media Relations

Thank you NuTech National for being the 2016 LPBF Title Sponsor.

The Loss Prevention Benevolent Fund Raises \$4000 at the RILA Retail Asset Protection Conference

Charitable event to raise funds for families of fallen asset protection professionals

MATTHEWS, NC (April 29th, 2016) – The Loss Prevention Foundation (LPF) and Retail Industry Leaders Association (RILA) successfully partnered to raise money for the Loss Prevention Benevolent Fund. The fundraiser culminated in a drawing for valuable prizes during RILA's Retail Asset Protection Conference. This year's event raised \$4,000.00.

The LPBF, provides financial assistance to Loss Prevention professionals and their families in times of need. 100% of contributions go to the retail asset protection community.

"We are especially excited this year as we have applied for 501c3 status as a charitable organization. Opportunities like this, made possible through our partnership with RILA, will allow us to help even more families in the LP/AP community," explains Chris Duke LPC, chairman of the LPBF.

"Once again, RILA stepped up to support this industry initiative like they always do. It's because of their foresight and support that the LPF is able to implement this program that helps those in their time of need", stated Gene Smith, LPC, president of the Loss Prevention Foundation.

"RILA is honored to team up with LPF and stand with the industry in support of colleagues and their families," said Lisa LaBruno, senior vice president retail operations at RILA. LPF's tireless efforts to raise funds enables us to show our compassion and generosity and RILA embraces the opportunity to be a part of it," said LaBruno.

We would like to thank the following companies, organizations and individuals for supporting our 2016 RILA Asset Protection Conference LP Benevolent Fund Event!

We give a special thanks to the entire RILA team who realized the importance of this charity and allowed us to hold the fundraiser.

The following solution providers donated prizes for the raffle:

AFA
Agilence
Axis Communications
Checkpoint
ClickIt
CAP Index
Clinton Electronics
GIS

i3 International
Instakey
Loss Prevention Magazine
LPM Media Group
RILA
Short Circuit Electronics
Stanley Security
Verisk

Prize donations were also provided by the following retail supporters:

Staples
Home Depot
Wal-Mart

Macy's
Container Store
Rite Aid

Other donations came from the following individuals:

Joan Manson
Peter Owen, LPC
Sandy Chandler, LPC
Cita Doyle, LPQ
Carl Goldstein
Steve Hyle, LPC
Paul Jaeckle, LPC

Nadine Lejeune
Pedro Ramos
Matt Robbins
Gene Smith, LPC
Paul Jones, LPC
Doug Treleaven

A special thanks to our volunteers:

Chris Duke, LPC
Christina Kendall
Kevin McMenimen, LPC

Peter Owen, LPC
Brandi Priest LPC

For more information or to make a donation, please visit the [Loss Prevention Benevolent Fund webpage](#).

About The Loss Prevention Foundation (LPF):

The Loss Prevention Foundation is a not-for-profit organization founded in 2006, by industry leading professionals to serve the loss prevention and asset protection industry. Their mission is to advance the loss prevention profession by providing relevant, convenient and challenging educational resources. LPF is responsible for administering the industry's two-tiered certification program, the LPQualified (LPQ) and LPCertified (LPC), on-line educational resources and the loss prevention professional membership program. In addition, LPF is focused on driving more talent to the industry from colleges, universities, military and law enforcement through its Academic Retail Partnership Program and its Hire A Vet Program. For further information, visit <http://www.losspreventionfoundation.org>.

About Retail Industry Leaders Association (RILA):

RILA is the trade association of the world's largest and most innovative retail companies. RILA members include more than 200 retailers, product manufacturers, and service suppliers, which together account for more than \$1.5 trillion in annual sales, millions of American jobs and more than 100,000 stores, manufacturing facilities and distribution centers domestically and abroad.

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