## CERTIFICATION

## Professional Membership: What's in It for You?

ore than a decade ago, the Loss Prevention Foundation (LPF) set out on a mission to educate and bring awareness to the important and fast-growing field of retail loss prevention and asset protection. Now, with two professional certification courses designed for both the seasoned LP veteran and the entry-level professional, the industry is becoming more accomplished than ever before. As a professional organization, the LPF had a vision to further the LP profession through not only certification, but also a membership program.

An LPF membership is aimed at keeping you informed, educated, and connected to the world of retail loss prevention and asset protection. Our membership program is designed for any professional interested in accessing an elite network within the LP/AP industry—law enforcement, retail, security, students, recent graduates, and military veterans just to name a few.

You may be asking yourself, "Why should I join the LPF, let alone any professional organization?" One of the most important reasons to join is networking.

#### Networking

Membership in a professional organization can provide you with a way to contact and keep in touch with other industry professionals, which can often lead to valuable business relationships and new career opportunities. An LPF membership gives you the opportunity to join a variety of groups and connect with others to be a part of an exclusive association within your chosen career path. Membership provides contacts at the local, state, national, and even international level. Such contacts can be invaluable when searching for a new position or to expand an existing practice.

Member Map—See and connect with LPF members near and far.

- Chat and Connect—Network online with other loss prevention and asset protection professionals.
- Social Identity—Securely create your own secure industry social identity by building and sharing your wall, blog, photos, and files with other like-minded professionals.

#### Learning Resources

Members have access to professional development resources to enhance skills and stay in the loop when it comes to industry changes, events, and information. The LPF offers the following areas of our member site:

- Career Center—Take time to consider, plan, and actively grow your career with our tips and content.
- Education Center—Dig deep into loss prevention professional topics.
- Knowledge Center—Display your expertise while mentoring others through wiki-style knowledge-base contributions.

#### By Christina Kendall



Kendall is the marketing and operations coordinator for the Loss Prevention Foundation where she is responsible for overseeing the marketing initiatives as well as delivering operational support in all foundation areas. She is a graduate of the University of North Carolina at Charlotte where she earned a bachelor's in mass media communications. Kendall can be reached at 704-405-4404 or via email at christina. kendall@losspreventionfoundation.org.

- Student Center—Discover and create your LP/AP future.
- Professional Center—Find and connect with industry professionals and academic institutions around the world.

### **Exclusive Discounts**

Another major perk of most professional affiliations are discounts on select items. An LPF membership offers a significant value on services meant to enhance your career and reinforce your knowledge of the LP/AP industry. As an elite member, you will save:

- \$125 on your LPC recertification fee, which is free with three years of consecutive membership.
- \$75.50 (10 percent) on full-course payment for LPC.
- \$49.40 (10 percent) on full-course payment for LPQ.
- \$100s every year with an exclusive opportunity to opt into the Member Rewards program at \$19.95 per year.
- 33 percent on LPF educational events.

#### **Resume Enhancement**

Whether you're transitioning into the industry or searching for a new position, the key to getting noticed by hiring managers is a well-rounded resume, which means having industry-specific knowledge and proof that you are a serious professional in your chosen field. Being a member of a professional organization can provide you with evidence that you are truly invested in your career.

### Contributing to the Industry

Being able to contribute to the development of standards and best practices is a vital part of the relationship between members and their association. The LPF is committed to giving its members the chance to help influence the growth and vision of the foundation by offering opportunities to join several different committees or volunteer for various foundation activities that allow your voice to be heard in improving our standards and processes.

By joining the LPF you are supporting our mission and efforts to elevate the loss prevention industry to a respected profession across all retail and business environments. Becoming a supporting member of the LPF connects you with industry leaders and those that share your desire to elevate the professional status of loss prevention practitioners. Your commitment will also serve as a tangible reminder to prospective employers that you have a strategic, long-term vision of the loss prevention profession.

To learn more about LPF membership and its benefits, select the Membership tab at losspreventionfoundation.org or contact us at 866-433-5545.

## Newly Certified

Following are individuals who recently earned their certifications.

**Recent LPC Recipients** Meta Bickford, LPC, Belk Department Stores William Brown, LPC, HEB Matthew Brown, LPC, Sears Holdings George Clapper, LPC, Home Depot Sarah Couture, LPC, Walmart Justin Demes, LPC, 7-Eleven Kevin Dodson, LPC, DICK'S Sporting Goods Jason Friedman, LPC, Lowe's Ryan Funkhouser, LPC, Lowe's Kimberley Gilchrist, LPC, Indigo Books and Music Dennis Hunter, Jr., LPC, Sears Holdings Kyle Jones, LPC, Walmart Jaclyn Kachur, LPC, Indigo Books and Music Kevin Kurtz, LPC, TJX Anthony Lopez, LPC, Belk Department Stores Stacie Lundberg, LPC, Walmart Amanda Mague, LPC, DICK'S Sporting Goods Timothy Marshall, LPC, Walmart Rebecca McCaffrey, LPC, Walmart Ryan McCarthy, LPC, Lowe's Andrew McGill, LPC, Sears Holdings Tricia Miller, LPC, Walmart Debra Pullins, LPC, Office Depot Thomas Ryan, LPC, Walmart

Christopher Sacramone, LPC, Walmart Fidelio Salinas, LPC, DSW Alan Shann, LPC, Walmart Eric Surprenant, LPC, CFI, Sobeys Cory Taylor, LPC, Walmart William Thielen, LPC, Goodwill Industries of Manasota Allan Watters, LPC, Stage Stores Christopher White, Sr., LPC, Walmart Rachel Wile, LPC, Sears Holding

#### Recent LPQ Recipients

Stephen Boyd, LPQ, Mississippi College Andrew Brown, LPQ, Goodwill Industries of Southern Nevada Marc Cayer, LPQ, South Country Co-op James Chamberlain, LPQ, Weis Markets Anthony Edwards, LPQ, Inner Parish Security Corporation Byron Gough, LPQ, University of Indianapolis Rodney Jackson, LPQ, Walmart David Jones, LPQ, Home Depot Ashley Lacaillade, LPQ, AEO Paul LaCount, LPQ, Festival Foods Patricia Lundquist, LPQ, Regis Corporation Nigel Matthews, LPQ Michael Mulhern, LPQ, Next Group Adrian Peterson, LPQ, Regis Corporation Michael Simmons, LPQ, Inner Parish Security Corporation Jonathan Tejada, LPQ, Goodwill Industries-Suncoast Brittany Yakimec, LPQ, Cornerstone Co-operative

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- Hear speakers from both private sector and public law enforcement who will tackle issues currently affecting the global supply chain
- Network with industry peers, thought leaders
- Discover best-in-breed vendors, innovative products, and services
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Global threats, cyber security, and omnichannel distribution are disrupting and transforming our industry. Attend the only LP conference that advocates security and risk management across the whole supply chain. Get the knowledge and tools you need to stay ahead of the curve and prevent loss.